# PARTNERSHIP for Better Health

A Community Foundation Making a Difference — Together

2013 Rural Health Program of the Year Award

of Rural Health

ANNUAL REPORT 2013



## WORKING TOGETHER TO MAKE A DIFFERENCE



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#### **FOUNDATION STAFF**

Becca Raley, Executive Director Doris Ditzler, Senior Director of Grants Harold Fraker, Director of Financial Services Casandra Jewell, Office Manager Machele Lynch, Grants Assistant Heather Swartz, Communications Specialist Gail Witwer, Director of Health Promotion

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#### **CONSULTANTS**

Moul Consulting IBM Interactive, Service Grant Award Vault Communications



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#### Partnership has always been a hallmark of our organization, and it will continue to become ever more important as we confront new and evolving health challenges on the horizon.

#### Dear Community Members,

It has been a momentous year at the foundation. In a purposeful move to solidify our organization around the core value of partnership and better reflect who we are in vision and mission, we made the careful decision to change our name to the Partnership for Better Health. We are a community foundation, making a difference — together.

We are proud to support the impressive community partners listed herein. This year, the foundation invested more than \$2 million in community health initiatives and grants. Two leading goals guide our work: promoting healthy lifestyles and increasing access to affordable health services.

# Partnership for Better Health was honored to be named 2013 Rural Health Program of the Year by Pennsylvania's Office of Rural Health.

Major accomplishments for the award included the launch of a new Perry County Health Coalition and our collaboration with area schools and preschools participating in a 5210 health campaign, as well as the dynamic track records of rural health programs like Project Venture, Sadler's Nurse-Family Partnership and the Shippensburg Community Nurse.

We are continually working to change the fundamental systems, policies and environments that affect people's health every day.

#### Where and how people live, work and play is critically important — and we believe that improving the health of our most vulnerable community members will build a healthier future for all of us.

Far more than just a grantmaker, we strive to educate the community about timely health issues through community forums and outreach. To foster strong public health policies, we maintain regular contact with government officials and we host a training series to build the skills of local nonprofits. With recent changes in the nation's health law, we have been proactive in sharing accurate information about the new law with individuals, nonprofits and small businesses.

We maintain a true open door policy and welcome your best ideas about ways to grow a healthier community. Please consider reaching out to us.

Wishing you good health,

Ane Husy



Sue Otway Board Chair

Becca Rakey



Becca Raley Executive Director



## PARTNERSHIP FOR BETTER HEALTH FOCUSES ON TWO PRIMARY GOALS:

## **PROMOTING HEALTHY LIFESTYLES**

#### **Big Spring School District**

Mount Rock Elementary School/Fitness Frenzy. \$2,000

#### Capital Resource Conservation and Development, Inc.

The LEAF Project (Leadership Education And Farming). \$20,000



#### Capital Resource Conservation and Development, Inc.

Sweet Meriam's Farm Preschool Program. \$35,000

#### **Carlisle Area Health & Wellness Foundation**

Wellness at Work (8 partners) 2013-2014. \$45,000

Pennsylvania Coalition for Oral Health. \$3,000

#### **Carlisle Area School District**

LeTort Elementary/New Playground Structure. \$2,000

North Dickinson Elementary/Life Skills Swim Lessons. \$728

Crestview Elementary/Operation Lunch Line Assembly. \$1,300

Hamilton Elementary/Operation Lunch Line Assembly. \$850

Bellaire Elementary/Operation Lunch Line. \$850

Lamberton Middle School/Go Girls Go. \$1,000

Mooreland Elementary School/Go Girls Go. \$1,000

North Dickinson Elementary/Byrnes Health Center Field Trip. \$630

#### Carlisle Arts Learning Center, Inc.

ArtWorks! CONNECT/CALC Collaboration. \$2,000

#### Carlisle Victory Circle, Inc.

Carlisle Victory Circle Community Connections Program. \$2,000

#### Cumberland Valley Rails-to-Trails Council, Inc.

Cumberland Valley Rail Trail Carlisle Extension: Phase 1. \$65,000



#### **Dickinson College**

CONNECT/CALC Collaboration. \$2,000

#### Eastern Regional Conference Churches of God

Mt. Holly Springs Church of God 5-A-Day Challenge. \$2,000

#### Hope Station Opportunity Area Neighborhood Council

Hope Station Kid's Café. \$2,000

#### **Project SHARE of Carlisle**

Adult Nutrition 2013-14. \$80,000

### INCREASING ACCESS TO HEALTH SERVICES

#### **Carlisle Area Healthcare Auxiliary**

Scholarships 2013-14. \$10,000

#### Carlisle C.A.R.E.S.

CPR Training Classes. \$500

#### **Civic Club of Shippensburg**

Shippensburg Community Nurse. \$16,000



#### **Cumberland County Chiefs of Police Association**

Crisis Negotiation Training. \$1,000

#### **Employment Skills Center**

Nurse Aide Training and Employment 2012-14. \$52,500

#### Harrisburg Area Community College Foundation

Health Care Scholarships. \$50,000

#### Hope Station Opportunity Area Neighborhood Council

Carlisle Circulator Bus. \$6,000

#### **Hospice of Central Pennsylvania**

Care for the Carlisle Community. \$58,800

#### **Jewish Healthcare Foundation**

Pennsylvania Health Funders Collaborative. \$3,000

#### Join Hands Ministry

Equipment Request. \$1,638

#### **NHS Stevens Center**

Outpatient Drug and Alcohol 2013-14. \$57,000

Comprehensive Clinical Team: NHS Stevens Center. \$85,000

#### Sadler Health Center Corporation

Perfecting Patient Care. \$2,000 2013-14 Comprehensive Health Care. \$334,337 2013-14 Oral Health. \$360,567 2013-14 Behavioral Health. \$93,274 2013-14 Healthy Rx. \$211,119 2013-14 Tobacco and Health Education. \$91,286 2013-14 Nurse Family Partnership. \$139,910 West Perry Dental Clinic. \$40,000



Substance Abuse Services, Inc.

RASE of Carlisle. \$77,560

#### The Carl and Emily Weller Center for Health Education

Adolescent Depression Awareness Program. \$8,000

Center for Youth and Community Development, Inc. Project Venture. \$24,900



The Foundation for Enhancing Communities Grace@Home Education Materials. \$2,000

# Planning Your Gift and Legacy

Your leadership and generosity will help to ensure that thousands of people throughout our region receive the critical health services and supports they need. Please join us by making a gift to Partnership for Better Health. We welcome opportunities to meet with you and support your community dreams and legacy.

Be confident in your charitable giving. The foundation's official registration and financial information is available through GuideStar and the Pennsylvania Department of State by calling 1-800-732-0999.



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# Financial Statements July 1,2012-June 30,2013

## BALANCE SHEET

Cash and Investments - Unrestricted	\$37,359,258
Investments - Temporarily and Permanently Restricted	35,577,838
Land, Buildings and Equipment (net of depreciation)	185,360
Other Assets	32,884
Total Assets	\$73,155,340
Liabilities and Net Assets	
Grants Payable	\$1,753,253
Other Liabilities	111,312
Net Assets - Unrestricted	35,752,938
Net Assets - Temporarily Restricted	306,252
Net Assets - Permanently Restricted	35,231,585
Total Liabilities and Net Assets	\$73,155,340
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS	
Revenues, Gains and Other Support	
Contributions and Income from Third-Party Trusts	\$1,151,433
Investment Income	983,459
Net Realized and Unrealized Gains	4,668,011
Fees and Miscellaneous Income	111,502
Total Revenues, Gains and Other Support	6,914,405
Expenses	
Grants, Initiatives and Other Program Services	2,340,389
Management and General	619,422
Fundraising	3,246
_	2,963,057
Total Expenses	
Increase in Net Assets	3,951,348
Beginning Net Assets - July 1, 2012	67,339,427
Ending Net Assets - June 30, 2013	\$71,290,775
Excerpts are from the foundation's audited financial statements for the fiscal year	

Excerpts are from the foundation's audited financial statements for the fiscal year that ended June 30, 2013. Our Form 990 and Audited Financial Report may be obtained from our office during regular business hours.



274 Wilson Street Carlisle, PA 17013 www.ForBetterHealthPA.org

# 2013 Annual Report





A Community Foundation Making a Difference — Together