PARTNERSHIP for Better Health

A Community Foundation Making a Difference — Together

ANNUAL REPORT 2013
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CONSULTANTS

Moul Consulting
IBM Interactive, Service Grant Award
Vault Communications

FOUNDATION STAFF

Becca Raley, Executive Director
Doris Ditzler, Senior Director of Grants
Harold Fraker, Director of Financial Services
Casandra Jewell, Office Manager
Machele Lynch, Grants Assistant
Heather Swartz, Communications Specialist
Gail Witwer, Director of Health Promotion

Sign up to receive foundation news by visiting our website: www.ForBetterHealthPA.org.
Like us on Facebook: www.facebook.com/ForBetterHealthPA
Partnership has always been a hallmark of our organization, and it will continue to become ever more important as we confront new and evolving health challenges on the horizon.

Dear Community Members,

It has been a momentous year at the foundation. In a purposeful move to solidify our organization around the core value of partnership and better reflect who we are in vision and mission, we made the careful decision to change our name to the Partnership for Better Health. We are a community foundation, making a difference — together.

We are proud to support the impressive community partners listed herein. This year, the foundation invested more than $2 million in community health initiatives and grants. Two leading goals guide our work: promoting healthy lifestyles and increasing access to affordable health services.

Partnership for Better Health was honored to be named 2013 Rural Health Program of the Year by Pennsylvania’s Office of Rural Health.

Major accomplishments for the award included the launch of a new Perry County Health Coalition and our collaboration with area schools and preschools participating in a 5210 health campaign, as well as the dynamic track records of rural health programs like Project Venture, Sadler’s Nurse-Family Partnership and the Shippensburg Community Nurse.

We are continually working to change the fundamental systems, policies and environments that affect people’s health every day.

Where and how people live, work and play is critically important — and we believe that improving the health of our most vulnerable community members will build a healthier future for all of us.

Far more than just a grantmaker, we strive to educate the community about timely health issues through community forums and outreach. To foster strong public health policies, we maintain regular contact with government officials and we host a training series to build the skills of local nonprofits. With recent changes in the nation’s health law, we have been proactive in sharing accurate information about the new law with individuals, nonprofits and small businesses.

We maintain a true open door policy and welcome your best ideas about ways to grow a healthier community. Please consider reaching out to us.

Wishing you good health,

Sue Otway
Board Chair

Becca Raley
Executive Director
**Big Spring School District**
Mount Rock Elementary School/Fitness Frenzy. $2,000

**Capital Resource Conservation and Development, Inc.**
The LEAF Project (Leadership Education And Farming). $20,000

**Capital Resource Conservation and Development, Inc.**
Sweet Meriam's Farm Preschool Program. $35,000

**Carlisle Area Health & Wellness Foundation**
Wellness at Work (8 partners) 2013-2014. $45,000
Pennsylvania Coalition for Oral Health. $3,000

**Carlisle Area School District**
LeTort Elementary/New Playground Structure. $2,000
North Dickinson Elementary/Life Skills Swim Lessons. $728
Crestview Elementary/Operation Lunch Line Assembly. $1,300
Hamilton Elementary/Operation Lunch Line Assembly. $850
Bellaire Elementary/Operation Lunch Line. $850
Lamberton Middle School/Go Girls Go. $1,000
Mooreland Elementary School/Go Girls Go. $1,000
North Dickinson Elementary/Byrnes Health Center Field Trip. $630

**Carlisle Arts Learning Center, Inc.**
ArtWorks! CONNECT/CALC Collaboration. $2,000

**Carlisle Victory Circle, Inc.**
Carlisle Victory Circle Community Connections Program. $2,000

**Cumberland Valley Rails-to-Trails Council, Inc.**
Cumberland Valley Rail Trail
Carlisle Extension: Phase 1. $65,000

**Dickinson College**
CONNECT/CALC Collaboration. $2,000

**Eastern Regional Conference Churches of God**
Mt. Holly Springs Church of God 5-A-Day Challenge. $2,000

**Hope Station Opportunity Area Neighborhood Council**
Hope Station Kid's Café. $2,000

**Project SHARE of Carlisle**
Adult Nutrition 2013-14. $80,000

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**Partnership for Better Health Focuses on Two Primary Goals:**

**Promoting Healthy Lifestyles**

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**P A R T N E R S H I P  F O R  B E T T E R  H E A L T H  F O C U S E S  O N  T W O  P R I M A R Y  G O A L S :**

**P R O M O T I N G  H E A L T H Y  L I F E S T Y L E S**

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Carlisle Area Healthcare Auxiliary
  Scholarships 2013-14. $10,000

Carlisle C.A.R.E.S.
  CPR Training Classes. $500

Civic Club of Shippensburg
  Shippensburg Community Nurse. $16,000

Cumberland County Chiefs of Police Association
  Crisis Negotiation Training. $1,000

Employment Skills Center
  Nurse Aide Training and Employment 2012-14. $52,500

Harrisburg Area Community College Foundation
  Health Care Scholarships. $50,000

Hope Station Opportunity Area Neighborhood Council
  Carlisle Circulator Bus. $6,000

Hospice of Central Pennsylvania
  Care for the Carlisle Community. $58,800

Jewish Healthcare Foundation
  Pennsylvania Health Funders Collaborative. $3,000

Join Hands Ministry
  Equipment Request. $1,638

NHS Stevens Center
  Outpatient Drug and Alcohol 2013-14. $57,000
  Comprehensive Clinical Team: NHS Stevens Center. $85,000

Sadler Health Center Corporation
  Perfecting Patient Care. $2,000
  2013-14 Comprehensive Health Care. $334,337
  2013-14 Oral Health. $360,567
  2013-14 Behavioral Health. $93,274
  2013-14 Healthy Rx. $211,119
  2013-14 Tobacco and Health Education. $91,286
  2013-14 Nurse Family Partnership. $139,910
  West Perry Dental Clinic. $40,000

Substance Abuse Services, Inc.
  RASE of Carlisle. $77,560

The Carl and Emily Weller Center for Health Education
  Adolescent Depression Awareness Program. $8,000

The Carl and Emily Weller Center for Health Education
  Project Venture. $24,900

The Foundation for Enhancing Communities
  Grace@Home Education Materials. $2,000
Your leadership and generosity will help to ensure that thousands of people throughout our region receive the critical health services and supports they need. Please join us by making a gift to Partnership for Better Health. We welcome opportunities to meet with you and support your community dreams and legacy.

Be confident in your charitable giving. The foundation's official registration and financial information is available through GuideStar and the Pennsylvania Department of State by calling 1-800-732-0999.
**Financial Statements**  
**July 1, 2012 - June 30, 2013**

**Balance Sheet**

**Assets**
- Cash and Investments - Unrestricted: $37,359,258
- Investments - Temporarily and Permanently Restricted: 35,577,838
- Land, Buildings and Equipment (net of depreciation): 185,360
- Other Assets: 32,884
- **Total Assets**: $73,155,340

**Liabilities and Net Assets**
- Grants Payable: $1,753,253
- Other Liabilities: 111,312
- Net Assets - Unrestricted: 35,752,938
- Net Assets - Temporarily Restricted: 306,252
- Net Assets - Permanently Restricted: 35,231,585
- **Total Liabilities and Net Assets**: $73,155,340

**Statement of Activities and Changes in Net Assets**

**Revenues, Gains and Other Support**
- Contributions and Income from Third-Party Trusts: $1,151,433
- Investment Income: 983,459
- Net Realized and Unrealized Gains: 4,668,011
- Fees and Miscellaneous Income: 111,502
- **Total Revenues, Gains and Other Support**: 6,914,405

**Expenses**
- Grants, Initiatives and Other Program Services: 2,340,389
- Management and General: 619,422
- Fundraising: 3,246
- **Total Expenses**: 2,963,057

**Increase in Net Assets**: 3,951,348

**Beginning Net Assets - July 1, 2012**: 67,339,427

**Ending Net Assets - June 30, 2013**: $71,290,775

*Excerpts are from the foundation's audited financial statements for the fiscal year that ended June 30, 2013. Our Form 990 and Audited Financial Report may be obtained from our office during regular business hours.*