

PARTNERSHIP for Better Health



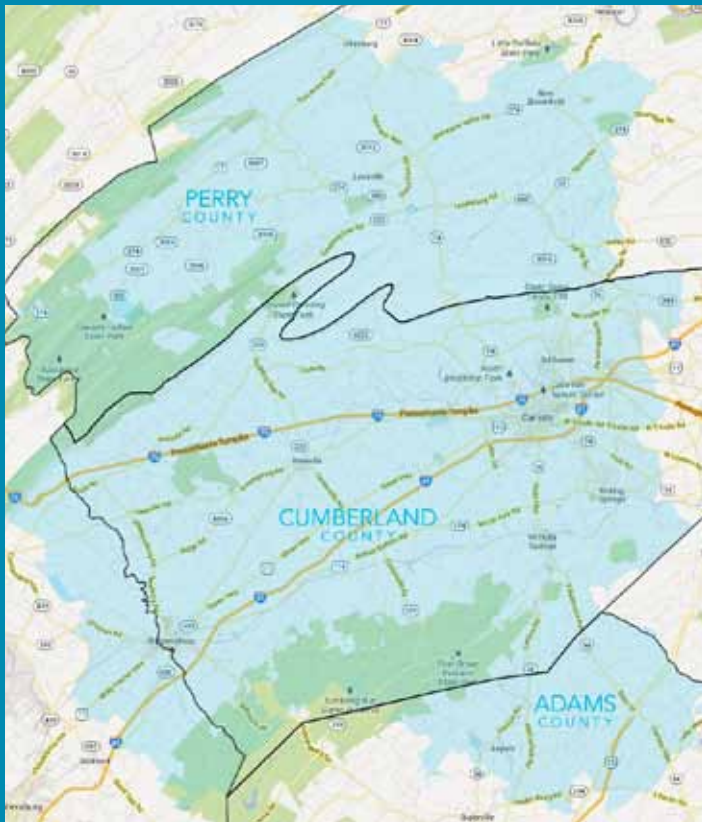
CELEBRATING

15
YEARS

ANNUAL REPORT

2016

The Foundation has made more than \$34 million in grants to our region since 2001. As the organizations we support continue to grow in their reach and effectiveness, the health of thousands of individuals has been positively impacted.



55

approved grants

24,009

neighbors impacted

\$1,819,322

invested in grants, initiatives and other program services



Dear Friends and Community Partners,

As the foundation celebrates its **15th anniversary**, we applaud the impressive accomplishments of our many community partners and grantees. Our region's ongoing commitment to creating more effective solutions to tough social problems is grounded in a rich culture of generosity, hard work and goodwill to collaborate.

Since the Partnership's founding in 2001, we have made more than \$34 million in grants to promote healthy lifestyles and improve access to affordable health services in South Central Pennsylvania. The report herein is a tribute to these many investments.

Highlights from the past year include large grants to **trusted health care providers** like Gaudenzia, the Perry Dental Clinic, NHS Stevens Center and Sadler Health Center, as well as myriad grants to area schools, workplaces, parks and nonprofits that promote healthy behaviors where people **live, learn, work and play**. The Partnership's new Match Madness campaign assisted local nonprofits by making a flexible match of \$50,000 available to support their core operations and programs. As a capstone to our year, the Partnership celebrated 18 new Champions for Better Health at an awards ceremony in May.

Knowing that today's health landscape is far different than it was 15 years ago, the foundation strives to be a **responsive and adaptive partner**—one that is nimble in keeping pace with emerging lessons from the field and changing community needs and opportunities. We recently conducted a series of interviews and local surveys to reexamine how the Partnership can be of greatest service to our region. As our new **strategic plan** unfolds in 2017, we will be working even harder to meaningfully connect and convene community partners, to be a vocal advocate on key health issues and to make focused investments that address the root issues of poor health for our most vulnerable community members.

At the Partnership, being an adaptive organization means being **ambitious** enough to chart a bold course for community impact and being **pragmatic** in defining clear steps for action. It also means being **reflective** in anticipating the need for mid-course corrections along the way and recognizing that we cannot build a healthy community alone.

We are committed to **making a difference together**. To all those who are an essential part of this work, we thank you. To those who may seek to learn more, we welcome your engagement and look forward to hearing from you.



Jeffrey Gayman
Board Chair

Becca Raley
Executive Director



PROMOTING

Health happens where people of all ages live, learn, work and play. The Partnership is committed to **promoting** healthy lifestyles.

HEALTHY COMMUNITY

Center for Independent Living of Central PA Disability and Senior Inclusive Fitness	\$1,000
Community Dashboard United Way of the Capital Region	\$10,000
Cumberland County Historical Society Pocket Park Natural History Scavenger Hunt	\$2,000
Diakon Youth Services Flight Program Health & Wellness Initiative	\$736
Downtown Carlisle Association Heberlig Palmer Park Renovation	\$25,000
Historic Carlisle, Inc Wayside Marker Brochures	\$1,000
New Life Community Church LifeCycle Carlisle	\$2,000
Simply Moving Walking Initiative Carlisle Parks & Recreation	\$1,486
Wellness at Work (Year 11)	\$15,000

NUTRITIOUS FOOD ACCESS

Hope Station Opportunity Area Neighborhood Council Kid's Cafe	\$2,000
Project SHARE of Carlisle Adult and Child Nutrition Double Up Food Bucks	\$69,000 \$2,000
Salvation Army of Carlisle My Brother's Table The Super Cupboard	\$20,000 \$2,000
Shippensburg University Foundation Shippensburg Summer Lunch Program	\$2,000

YOUTH DEVELOPMENT

Bermudian Springs School District Elementary School Physical Education Equipment Cardio Room Project Playground Equipment/Storage Walking to Help the World	\$2,000 \$25,000 \$2,000 \$2,000
Big Brothers Big Sisters of York & Adams Counties SMART Program	\$2,000
Bison Foundation Lamberton M.S. & Wilson M.S. Fitness Centers	\$50,000
Carlisle Area School District Carlisle High School Herd 100 Lamberton Middle School, Go Girls Go Standing Strong Curriculum Swim/Water Safety Instruction	\$1,500 \$1,000 \$1,950 \$750
Carlisle Victory Circle Character & Career Development Program	\$5,100
Dickinson College CONNECT: The Summer Collaboration	\$2,000
Kidney Foundation of Central Pennsylvania Camp Kydnie - A Camp for Kids with Kidney Disease	\$1,500
LEAF Project, Inc. LEAF Project (Leadership Education And Farming) Greenhouse	\$25,000 \$25,000
Make It a Healthy Summer! Youth Scholarships	\$8,000
Summer Program for Youth (SPY) Swimming Program Component	\$1,900
West Perry School District PROSPER Strengthening the Family/Middle School	\$2,000

These grants were awarded between July 1, 2015 and June 30, 2016.

IMPACTING

Ensuring access to affordable health services is central to our mission **and impacts** thousands of individuals throughout our region.

BEHAVIORAL HEALTH

Gaudenzia, Inc. Enhancing Treatment Options for Substance Abuse	\$100,000
NHS Stevens Center Comprehensive Clinical Team (2 years) Outpatient Drug & Alcohol Program (2 years)	\$186,000 \$114,000
Pressley Ridge Adams County Trauma Assessment Project	\$10,000
Substance Abuse Services RASE of Carlisle	\$78,000

SADLER HEALTH CENTER

The foundation made an award of \$785,400 to support four programs at Sadler

- Behavioral Health Services
- Healthy Rx
- Nurse-Family Partnership
- Oral Health Services

HEALTH CARE

Civic Club of Shippensburg Community Nurse (2 years)	\$34,000
Dickinson College Migrant Farm Labor Health Outreach	\$3,000
Perry County Health Coalition Consultant	\$20,000

HEALTHY PEOPLE GRANTS

Diakon Youth Services Flight Program Access Initiative	\$28,100
Healthy Steps Diaper Bank Critical Diaper Need	\$4,000
Hometown Development Corporation Carlisle Works	\$30,000
Safe Harbour Inc. Life Skills	\$4,500

EDUCATING

Through collaborative efforts we are **educating** a pipeline of talented health professionals to fill high-demand jobs.

HEALTH CARE SCHOLARSHIPS

Carlisle Area Healthcare Auxiliary Scholarships (2 years)	\$20,000
Carlisle Area School District EMT Scholarships	\$2,000
Central Penn College Education Foundation Scholarships	\$5,000
Employment Skills Center Nurse Aide Training & Employment Basic Carpentry Pilot Program	\$60,000 \$1,400
Harrisburg Area Community College Foundation Health Care Scholarships	\$20,000



STRENGTHENING

The Partnership works to ensure that local nonprofit organizations are staffed with skilled professionals to lead high performing programs.

In 2016, we offered our Nonprofit Training Institute in partnership with M&T Bank and Millersville Nonprofit Resource Network. Designed to enhance the effectiveness of nonprofit organizations the Institute provided a host of professional development opportunities.

Nonprofit Training Institute Classes

- Leveraging the World Wide Web - Enhance your Organization's Web Presence
- So You're on Facebook - Now What? Social Media Management for Fundraising & Development: Reaching Your Audience and Telling Your Story
- Sustainability through Profits: Financial Management for the Nonprofit Enterprise
- Leadership in the Nonprofit

Our Youth Networking Forum puts a spotlight on emerging issues and resources related to adolescent health.

Forum Presentations in 2015-16

- Fat Stigma and School Bullying
- Local Schools - Local Food
- Responding to Drug and Alcohol Use for School Age Children

ADVOCATING

To ensure lasting health improvements, we continually advocate for effective health policies. The Partnership focused on several key policy issues this year, including:

- **Adequate funding for PA 2-1-1 to ensure every Pennsylvanian has easy access to health and human services information;**
- **New legislation and local solutions to address opiate addiction and overdoses;**
- **Creation of a strong Blueprint for a Hunger-Free Pennsylvania; and**
- **Comprehensive legislation to address child nutrition and hunger.**


The Partnership continues to play a central role in educating the public about the health insurance enrollment process through community education and enrollment events with the Pennsylvania Health Access Network.



We take our role as a community partner to heart and are collaborating with many others to tackle key health issues.

- Cumberland County Health Improvement Partnership
- Cumberland Conservation Collaborative
- Cumberland/Perry Tobacco Control Coalition
- Cumberland/Perry Substance Abuse Prevention Coalition
- Dickinson College Community Partners
- Get Outdoors PA
- Greater Carlisle Project
- Hope Station's Youth Leadership Academy
- PA Hunger Action Coalition
- Pennsylvania Coalition for Oral Health
- Pennsylvania Health Funders Collaborative
- Penn State Hershey PRO Wellness Advisory Council
- Perry County Family Services Partnership Board
- Perry County Health Coalition
- Shippensburg Human Services Council
- South Mountain Partnership
- Taking it to the Streets - United Way of Carlisle and Cumberland County
- United Way of the Capital Region's Community Dashboard Task Force
- United Way of the Capital Region's Health Task Force
- 211 Advisory Committee

The Partnership strives to be a leader and catalyst to ensure the continuous improvement of health in our communities.



Thank you for making a contribution to Partnership for Better Health. We value your support.

GIVING

Partnership Cornerstone Society

The Partnership continually strives to identify unmet community needs and spearhead initiatives to fill these critical gaps. We are grateful to all those listed below for their direct support of health programs in Cumberland, Perry and Adams Counties, and Greater Shippensburg. These gifts were contributed between July 1, 2015 and June 30, 2016. Thank you or your generosity.

Lori Amey, MSW
Asuncion Arnedo-Aldrich
Theresa Arndt, MLS
Mary Frances Carson
Joan and Todd Dickinson
Deborah Fulham-Winston
Jeffrey and Christine Gayman
Paul and Dhyana Gehris
James Hoefler, Ph.D
Deb Kelly, CPA
Amy Maley, DO
Patti McLaughlin
Jude and Craig McLean
Thomas Neslund, DMD
Todd Peterson, MD
Jaqueline Powell, CFP
Dr. Ronald and Rita Schlansky
Joseph and Meredith Vancosky

Partnership Legacy Society

Planned gifts to the foundation ensure the Partnership's ongoing legacy in the community. We thank those who have included the Partnership in their estate plans.

Drs. Linda and David Hoover
Robert and Susan Otway
June L. Shomaker

2016 Summer Youth Scholarships

Summer is a critical time for young people to learn, grow and explore new challenges that extend beyond the classroom. Through the generosity of these local donors 140 children attended summer camps and activities in 2016. Young people in Carlisle, Shippensburg, Western Perry County and Mt. Holly Springs benefited.

Mary Frances Carson
Michael Devlin
Doris Ditzler
Dr. Edward and Mary Franco
Giant
Hoffman Funeral Home & Crematory
Drs. David and Linda Hoover
Casandra Jewell
Joseph Layman and Christina Benson
McDonald's
M & T Charitable Foundation
Matthew Madden
Martson Law Office
Miseno's Il Risto Pub & Pizzeria
Morgan Stanley – Carlisle
Donald & Marjorie Mowery
Ann and Kurt Myers
Susan and Robert Otway
Thomas Place & Grace D'Alo
Dr. Les and Kim Poolman
Jacqueline Powell, CFP
Becca Raley
Dr. Ronald and Rita Schlansky
June Shomaker
Gail Witwer
Wolfe & Company Realtors





During the month of March, 15 local nonprofit organizations participated in the Partnership's new \$50,000 matching gift campaign. Our 2016 Match Madness campaign was designed to support area nonprofits in raising core operating and program funds. Throughout March, participating organizations raised over \$66,000. When added to the Partnership's \$50,000 contribution, a grand total of \$116,681 was raised and 100 percent of funds were dedicated to the participating nonprofit. These organizations included:

Boys and Girls Club of Chambersburg and Shippensburg
Camp Koala
Carlisle Arts Learning Center
Carlisle C.A.R.E.S.
Cumberland County Historical Society
Cumberland Valley Rails-to-Trails Council
Historic Carlisle
Hope Station

Kidney Foundation of Central PA
LEAF Project
Mental Wellness Awareness Association
Pennsylvania Parks and Forests Foundation
Project SHARE
Safe Harbour
Salvation Army of Carlisle





2016 Champions for Better Health

Partnership for Better Health recognizes these distinguished community volunteers, health professionals, business leaders, philanthropists and youth whose efforts play a vital role in advancing the health and wellness of our region.

For a complete listing of 2016 winners, visit: ForBetterHealthPA.org.

Serving as Good Stewards of Your Community Health Foundation

Financial Statements July 1, 2015 - June 30, 2016

Balance Sheet

Assets	
Cash and Investments - Unrestricted	\$38,856,992
Investments - Temporarily and Permanently Restricted	38,207,951
Land, Buildings and Equipment (net of depreciation)	170,661
Other Assets	188,285
Total Assets	<u>\$77,423,889</u>
Liabilities and Net Assets	
Grants Payable	\$1,565,400
Other Liabilities	83,805
Net Assets - Unrestricted	37,564,962
Net Assets - Temporarily Restricted	183,637
Net Assets - Permanently Restricted	38,026,085
Total Liabilities and Net Assets	<u>\$77,423,889</u>

Statement of Activities and Change in Net Assets

Revenues, Gains and Other Support	
Contributions and Income from Third-Party Trusts	\$1,444,965
Investment Income	1,175,516
Net Realized and Unrealized Loss	(2,216,681)
Fees and Miscellaneous Income	177,879
Total Revenues, Gains and Other Support	<u>581,679</u>
Expenses	
Grants, Initiatives and Other Program Services	2,159,103
Management and General	601,176
Fundraising	28,067
Total Expenses	<u>2,788,346</u>
Decrease in Net Assets	(2,206,667)
Beginning Net Assets - July 1, 2015	<u>77,981,351</u>
Ending Net Assets - June 30, 2016	<u>\$75,774,684</u>

Excerpts are from the foundation's audited financial statements for the fiscal year that ended June 30, 2016.
Our Form 990 and Audited Financial Statements may be obtained from our office during regular business hours.

2016-17 Board Officers

Jeffrey S. Gayman, Chairperson
David Hoover, Ph.D., Vice Chairperson
Joan Dickinson, Treasurer
Deborah Fulham-Winston, Secretary
Joseph Vancosky

Trustees

Lori Amey, MSW
Theresa Arndt, MLS
Mary Frances Carson*
Nancy Gregor, Esq.
James Hoefler, Ph.D.
Matt Madden
Amy Maley, D.O.
W. Craig McLean*
Patti McLaughlin
Thomas Neslund, DMD
Todd Peterson, M.D.
Les Poolman, Ph.D.
Rita Schlansky*

*Completed service in 2016

Partnership Staff

Becca Raley, Executive Director
Doris Ditzler, Senior Director of Grants
Harold Fraker, Director of Financial Services
Casandra Jewell, Office Manager
Machele Lynch, Grants Assistant
Ann Myers, Chief Gift Planning Officer
Heather Swartz, Communications Specialist
Gail Witwer, Director of Health Promotion

Volunteers

Glenda Adkisson
Asuncion Arnedo, M.S.
Rod Benner
Judy May Bennet
Alvin Blitz, Esq.
Joyce Bylander
Steve Capone
Jack Carroll
Win Cleland
Tom Coolidge
Benjamin Dum Jr.
Christopher Farrands
Molly Fortney
Brad Gerlach
Dean Glick
Beth Graham
Helen Houpt
Deb Kelly, CPA
Chad Kimmel, Ph.D.
Leah Kithcart
Barbara Kohutiak
Melissa Mixell
Maureen Mulligan

Sue Otway
George Pomeroy, Ph.D.
Tim Potts
Jacqueline L. Powell, CFP
Courtney Raubenstine
Diana Robinson
Leah Sailhamer
June Shomaker
Andy Skelton, Ph.D.
Jim Smiley
Karen Smith
Alecia Sundsmo, Psy.D.
Terry Urich



A Community Foundation
Making a Difference — Together