IMPACT
A Powerful Influence on the Health of Our Region

Partnership for Better Health
2018 Annual Report
The Partnership for Better Health is a community foundation that invests in ideas, initiatives and collaborations that improve the health of the people and communities in our region. We serve as a catalyst, advocate and collaborator to establish health as a shared priority and to ensure that our communities are among the healthiest in the nation.
Dear Friends and Community Members,

Impact—we call it the power of the Partnership. Behind each grant and initiative, thousands of people are receiving the opportunities and support they need to live vibrant, healthy lives.

As we track our region’s health data—at its core—we recognize that meaningful impact is deeply personal. Through our recent funding partnerships, much has been accomplished. Consider a small sampling from this year:

- An elderly veteran is now safely housed, after more than 30 years of living on the streets;
- A new mom has built a strong emotional bond with her infant by learning how to read her daughter’s cues, through Nurse Family Partnership;
- With the help of the Employment Skills Center, a young father from West Africa became a Certified Nursing Assistant and is providing for his family, as a new employee at the Sarah Todd Memorial Home;
- A couple benefited from free prescriptions to manage their diabetes, through Sadler’s Patient Assistance Programs; and
- A young woman escaped human trafficking through our region’s new coordinated entry system for housing and shelter.

We are proud to share the progress that is being made by our many program partners and we are eager to further deepen our impact in addressing the roots of poor health. Together, as a community, our success lies in our ability to courageously tackle big complex issues, while improving one life at a time, many times over.

We thank you for engaging with us!

Joseph Vancosky  
Board Chair

Becca Raley  
Executive Director
# GRANT IMPACT

## Ensuring Access for All

<table>
<thead>
<tr>
<th>Organization</th>
<th>Funding Provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Resource Conservation and Development</td>
<td>$3,500</td>
</tr>
<tr>
<td>Carlisle Area Healthcare Auxiliary</td>
<td>$5,000</td>
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<tr>
<td>Carlisle Area School District</td>
<td>$1,792</td>
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<tr>
<td>Civic Club of Shippensburg</td>
<td>$36,000</td>
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<tr>
<td>Cumberland Goodwill Fire Rescue EMS</td>
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<tr>
<td>Dickinson College</td>
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<tr>
<td>Hamilton Health Center</td>
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<tr>
<td>Katie’s Place of Shippensburg</td>
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<tr>
<td>NHS Stevens Center</td>
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<tr>
<td>Perry County Health Coalition’s Consultant</td>
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<tr>
<td>Pennsylvania Health Access Network</td>
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<tr>
<td>Pinnacle Health Hospitals</td>
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<tr>
<td>Sadler Health Center</td>
<td>$439,792</td>
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<tr>
<td>Substance Abuse Services</td>
<td>$5,000</td>
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<tr>
<td>Pennsylvania Coalition for Oral Health</td>
<td>$2,000</td>
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## Strengthening Health Capacities

<table>
<thead>
<tr>
<th>Organization</th>
<th>Funding Provided</th>
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</thead>
<tbody>
<tr>
<td>Catholic Charities of the Diocese of Harrisburg</td>
<td>$2,000</td>
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<tr>
<td>Dickinson College</td>
<td>$2,700</td>
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<tr>
<td>Hope Station Opportunity Area Neighborhood Council</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hospice of Central Pennsylvania</td>
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<tr>
<td>Join Hands Ministry</td>
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<tr>
<td>The Mental Wellness Awareness Association</td>
<td>$1,450</td>
</tr>
<tr>
<td>Perry Human Services</td>
<td>$1,000</td>
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<tr>
<td>Wellness at Work 2018-19 (Year 13)</td>
<td>$15,000</td>
</tr>
</tbody>
</table>
Building Healthy Communities

Adams County Arts Council
   Eat Smart Play Hard $5,000

Amethyst Foundation
   Jr Tracker & Wilderness Survival Summer Camp $2,200

Big Brothers Big Sisters of the Capital Region
   Carlisle Bigs In Blue $10,000

Big Brothers Big Sisters of York & Adams Counties
   Community Mentoring Program $2,500

Camp Koala
   Children’s Grief Support Group at CRMC $1,000

Carlisle Area School District
   Garden Club $3,400
   Lamberton Middle School - Go Girls Go $1,000
   Mooreland Elementary School - Go Girls Go $1,000
   Swim/Water Safety Instruction - LeTort Elementary $800

Center for Science in the Public Interest
   Healthy Eating SNAP Pilot Program $15,000

Cumberland County Chiefs of Police Association
   Crisis Negotiation Seminar $1,000

Cumberland Valley Rails-to-Trails Council
   Greason Road Trail Expansion $55,000

Cumberland Youth Cycling Development $3,500

Dickinson College
   Bicycle Safety Education Program $500

Dickinson College
   CONNECT: The Summer Collaboration $3,500

Drew Michael Taylor Foundation
   Expansion of Grief Education & Support Programs $3,800

Girls on the Run Capital Area
   Carlisle Area Expansion $3,000

Hope Station Opportunity Area Neighborhood Council
   Make It a Healthy Summer! - Carlisle $10,000

LivingWell Institute
   NatureRx $4,000

Merakey Foundation
   Community Playground $20,000

New Hope Ministries
   Northern Adams County Mobile Food Access $30,000

Penn State University Better Kid Care Program
   Cooking up Success $560

Perry County Family Center
   Make It a Healthy Summer! - Perry County $8,000

Project SHARE of Carlisle
   Adult and Child Nutrition and Education Program $65,000

Shippensburg Area School District Foundation
   Make It a Healthy Summer! - Shippensburg $9,400

Shippensburg University Foundation
   Healthy Shippensburg $64,200

Summer Program for Youth
   Swimming Program $2,400

The Center for Youth and Community Development
   Make It a Healthy Summer! - Adams County $4,000

The Food Trust
   Increasing Healthy Food Access in Central PA $45,000

United Way of Carlisle & Cumberland County
   Parenting Guide, 4th Edition $3,000

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56
Grant Awards Totaling
In Community Impact
$1,717,443
LEADERSHIP IMPACT

As an advocate for the common good, we play a leadership role in convening the following groups to address complex community issues.

Cumberland County Food System Alliance
The new Cumberland County Food System Alliance was formed after a year of planning with a wide range of organizations. The alliance’s goal is to develop a sustainable local food system that promotes economic vitality, increases food security, encourages wellness and advances community resilience.

Leadership Advisory Council on Affordable Housing
With our initial investment of $140,000, the council has created a shared Roadmap for Action to reduce homelessness and increase access to affordable housing in Cumberland and Perry Counties. The council is advancing systemic strategies that increase access to permanent housing and expand economic opportunities for low-income individuals and families.

Task Force on Opioid Prescribing
We teamed up with the Cumberland-Perry Drug & Alcohol Commission, area health systems, community partners and Taylor Brand Group to launch a $50,000 communications campaign. We are working closely with physicians and local media outlets to increase the use of best practices in opioid abuse prevention, safe prescribing and treatment referrals.

Workforce Development & Sustainable Wages Initiative
This initiative is focused on developing a communications strategy that links and promotes quality jobs and training opportunities while guiding local employers on ways of growing and maintaining a skilled and engaged workforce. The effort is led by a diverse task force of local nonprofits, businesses, CAEDC, the Carlisle Chamber, Dickinson faculty, PA CareerLink and United Way.

Nonprofit Training Institute
This year, the Partnership promoted the use of best practices through two nonprofit trainings, offered by LaSalle University’s Nonprofit Center.

Putting the FUN in Successful Fundraising
Evaluating the Impact of Your Programs

Youth & Community Networking Forums
Our regular networking forums put a spotlight on emerging health issues.

Responding to Trauma and Building Resiliency

The Community Resilience Model

We seek to foster a culture of learning with our many partners to enhance future health strategies.
We join together with a host of collaborative partners to engage in comprehensive strategies to improve health.

- Carlisle Youth Initiative
- Community Opiate Overdose Prevention Committee
- Cumberland Conservation Collaborative
- Cumberland County Health Improvement Partnership
- Cumberland/Perry Local Housing Options Team
- Cumberland/Perry Substance Abuse Prevention Coalition
- Dickinson College Health Learning & Action Network
- Get Outdoors PA
- PA Hunger Action Coalition
  - Senior SNAP Enrollment Task Force
  - Summer Food Task Force
- Pennsylvania Coalition for Oral Health
- Pennsylvania Health Funders Collaborative
- Pennsylvania Health Insurance Literacy Work Group
- Perry County Family Services Partnership Board
- Perry County Health Coalition
- Perry Housing Task Force
- Shippensburg Human Services Council
- South Mountain Partnership
- United Way of Carlisle & Cumberland County
  - Community Impact Panel
- United Way of the Capital Region
  - Community Dashboard Task Force
  - Core Solutions Partners in Health
- UPMC Pinnacle Community Health Needs Assessment Task Force
- 211 Advisory Committee

Community collaboration is a hallmark of the Partnership for Better Health. We have a true open door policy. Reach out to learn how you or your organization can make a difference.
During the month of March, 21 local nonprofits participated in the Partnership’s annual matching gift campaign. The campaign is designed to support area nonprofits in raising core operating and program funds. With the Partnership’s match of $50,000, 100 percent of the funds raised ($297,000) was dedicated to the participating organizations below. Thank you to the hundreds of generous donors who made Match Madness a success.

Big Brothers Big Sisters of the Capital Region - Big Brothers Big Sisters of York & Adams Counties - Boys and Girls Club of Chambersburg & Shippensburg - Carlisle Arts Learning Center - Carlisle Area Healthcare Auxiliary - Carlisle CARES - Carlisle Victory Circle - Civic Club of Shippensburg - Cumberland Valley Rails-to-Trails Council - Diakon Youth Services - Fresh Match - Historic Carlisle - Hope Station - Kidney Foundation of Central PA - LEAF Project - Maranatha - Project SHARE - Safe Harbour - Shippensburg Produce and Outreach - Summer Program for Youth - The Salvation Army
We continually strive to identify community needs that are not currently being met and spearhead initiatives to fill critical gaps. Gifts to the Partnership enable us to meet emerging health needs.

**Partnership Cornerstone Society**
We are grateful to all those listed below for their support of critical health programs. These gifts were contributed between July 1, 2017 and June 30, 2018. Thank you for your generosity.

Lori Amey  
Theresa & Donald Arndt  
Carlisle Home Association—SCG American Legion Post #101  
Mary Frances Carson  
Joan E. Dickinson  
Christopher Farrands  
Deborah Fulham-Winston  
Katherine & Paul Gehris  
Nancy Gregor  
Helen & John Houpt  
Deborah & Thomas Kelly  
Amy Maley  
Patti & David McLaughlin  
Jude & Craig McLean  
Morgan Plant & Associates  
Nancy & Thomas Nesund  
Todd Peterson  
Jennifer & George Pomeroy  
Donald & Ann Raley  
Rita Schlansky - Sadler’s Nurse Family Partnership  
Meredith & Joseph Vancosky  

**Bob Haigh Memorial Health Fund**
Brenda & Glenn Benner  
Barbara Biancone & Timothy Whelan  
Nancy Gregor  
Kay Packer Leid  
Partnership of Packer, Oesterling & Smith, Inc.  
Morgan Plant & Associates  
Becca Raley  
Virginia Roth  
Linda & David Sarcone  

**2018 Summer Youth Scholarships**
Summer is a critical time for all young people to learn, grow and explore new challenges beyond the classroom. Through the generosity of these donors, 194 children attended summer camps and activities in our region.

Christina Benson & Joseph Layman  
Joan Lois Boytim  
Carlisle Construction Materials, LLC.  
Mary Frances Carson  
Doris Ditzler  
Linda & David Hoover  
Casandra Jewell  
Barbara Kirk  
G.B. Stuart Foundation  
Machele & Michael Lynch  
M&T Charitable Foundation  
Matthew Madden  
Martson Law Offices  
Ann & Kurt Myers  
Susan & Robert Otway  
Kim & Leslie Poolman  
Jacqueline Powell & Associates  
Becca Raley  
June Shomaker  
Jodie & James Smiley  
Heather & Keith Swartz  
Gail Witwer  

**Hamilton Health Center of Perry County**
Silvia Herman & Craig Kilbourne  
Pennian Bank  
Becca Raley  

**Perry County Health Coalition**
United Way of the Capital Region  

**Partnership Legacy Society**
David & Linda Hoover  
Susan & Robert Otway  
June Shomaker
Congratulations to our distinguished community volunteers, health professionals, business leaders, youth and philanthropists whose leadership plays a vital role in advancing the health and wellness of our region.

**Winners**

- **Business of the Year** - Ethos Fitness Studio
- **Professional of the Year** - Jorja Barton - Central Pennsylvania Food Bank
- **Philanthropist of the Year** - M&T Charitable Foundation
- **Nonprofit of the Year** - Drew Michael Taylor Foundation
- **Volunteers of the Year** - Hubert & Mary Gilroy
- **Youth of the Year** - Greenwood Future Farmers of America
- **Community Impact Award** - Cumberland County Adult Treatment Court
- **Community Impact Award** - Cumberland County Opioid Intervention Court
- **Making a Difference Award** - Alicia Richards - WHTM ABC 27

**Honorable Mentions**

- Big Brothers Big Sisters of the Capital Region
- Susan Boling - Nurse Family Partnership
- Dr. Sean Cornell - Shippensburg University
- Girls on the Run Capital Region
- Patience Groomes - Reins of Rhythm Riding & Horsemanship
- Mary Gronkiewicz - Saint Patrick School
- Silvia Herman - Cumberland-Perry MH/IDD
- Hospice of Central PA
- Mt. Holly Church of God Work Camp
- Sadler Health Center
- Shippensburg Community Resource Coalition
- Maddie Young - Big Brothers Big Sisters of the Capital Region
A trusted pillar of our health care community, the foundation's roots stem from the 2001 sale of Carlisle Hospital and Health Services, Inc. The transfer of income from related endowments and trusts established a foundation dedicated to identifying and addressing health challenges in our region and meeting community needs.

ENDURING IMPACT

Financial Statements July 1, 2017 - June 30, 2018

Statement of Financial Position

Assets
Cash and Investments - Unrestricted                      43,416,927
Investments - Temporarily and Permanently Restricted                      43,155,352
Land, Buildings, and Equipment (net of depreciation)                            160,496
Other Assets                             13,965

Total Assets                       86,746,740

Liabilities and Net Assets
Grants Payable                        1,316,051
Other Liabilities                             65,349
Net Assets - Unrestricted                      40,911,944
Net Assets - Temporarily Restricted                           195,547
Net Assets - Permanently Restricted                      44,257,849

Total Liabilities and Net Assets                      86,746,740

Statement of Activities and Change in Net Assets

Revenues, Gains and Other Support
Contributions and Income from Third-Party Trusts                        1,525,422
Investment Income                        1,117,795
Net Realized and Unrealized Gains                        3,887,864
Fees and Miscellaneous Income                             72,749

Total Revenues, Gains and Other Support                        6,603,830

Expenses
Grants, Initiatives and Other Program Services                        2,275,866
Management and General                           448,966
Fundraising                             30,119

Total Expenses                        2,754,951

Increase in Net Assets                        3,848,879
Beginning Net Assets - July 1, 2017                           81,516,461
Ending Net Assets - June 30, 2018                      85,365,340

Excerpts are from the foundation’s audited financial statements for the fiscal year that ended June 30, 2018. Our Form 990 and audited financial statements may be obtained from our office during regular business hours.
VOLUNTEER IMPACT

Behind every foundation grant and initiative that touches the lives of our neighbors is a dedicated Board of Trustees, volunteer corps and devoted staff.

2018-2019 BOARD OFFICERS
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Deborah Fulham-Winston, MA, Vice Chairperson
Nancy Gregor, Esq., Secretary
Christopher Farrands, CPA, Treasurer
Lori Amey, MSW

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Win Cleland, Ph.D.
Benjamin Dum, CFP
Molly Fortney
Dave Hoover, Ph.D., Past Board Chair*
Helen Houpt, MLS
Matt Madden
Amy Maley, D.O.*
Thomas P. Nesland, DMD PC
Todd Peterson, M.D.*
George Pomeroy, Ph.D.

*CONCLUDED BOARD TERM IN 2018

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Casandra Jewell, Office Manager
Barbara Kirk, Finance Director
Ann Hess Myers, Chief Gift Planning Officer
Heather Swartz, Communications Director
Carol Thornton, MPA, Director of Grants & Public Policy
Gail Witwer, Director of Health Promotion

VOLUNTEERS
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Steve Capone
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Tom Coolidge
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Susan Spicka
Beth Weiner
Jim Wiehe
Yanna Wilson

PARTNERSHIP
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