

ANNUAL
COMMUNITY
REPORT - 2019

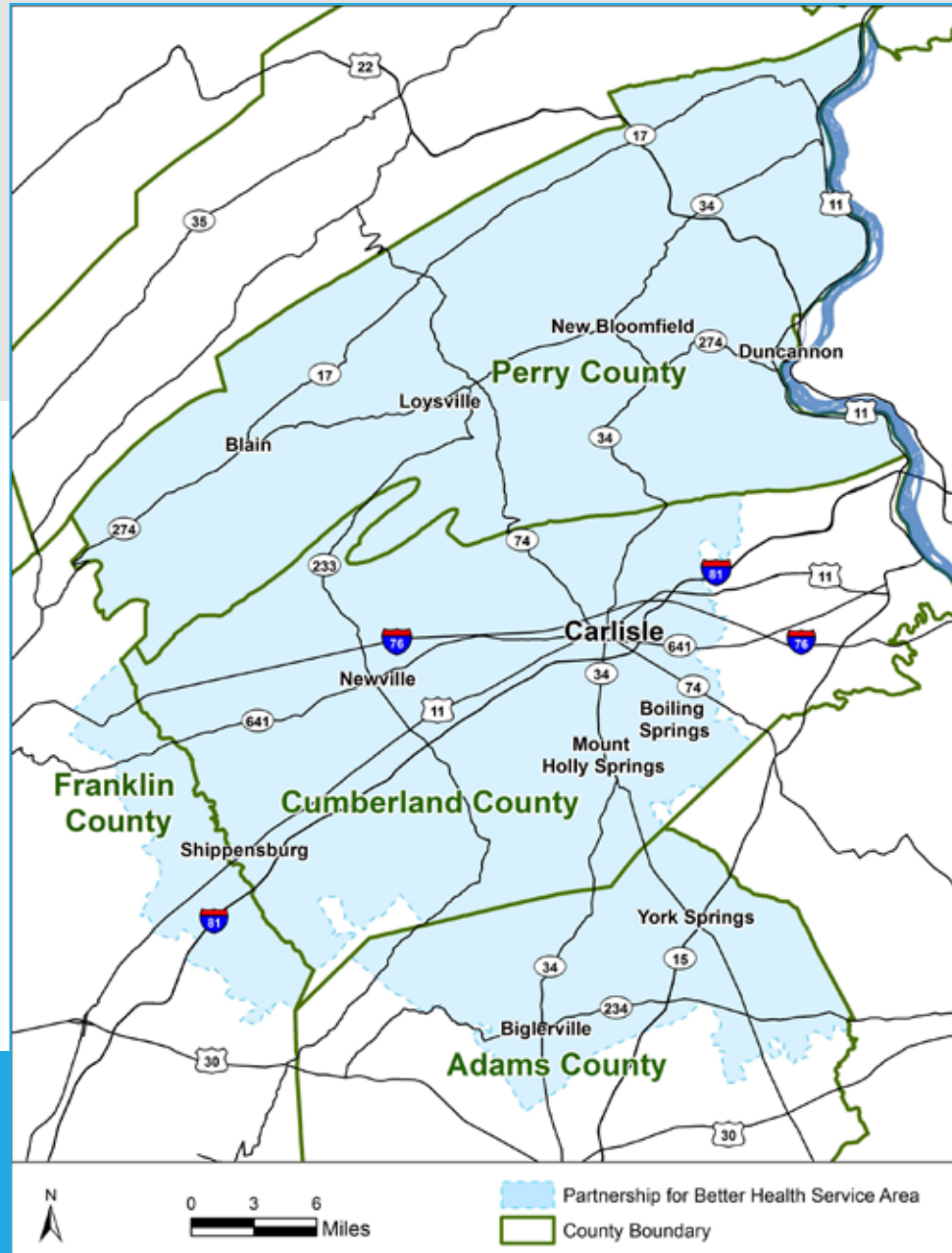
TOGETHER We're Better



PARTNERSHIP
for Better Health

A Community Foundation
Making a Difference — Together

TOGETHER We Thrive



The Partnership for Better Health is a community foundation that invests in ideas, initiatives and collaborations to improve the health of the people and communities in our region.

TOGETHER We Serve

Dear Community Members,

When people ask us what we do at the Partnership for Better Health, we are swift to describe the **wealth of community partnerships that lie at the heart of our work**. This year's annual report shines a spotlight on the hundreds of volunteers, generous donors and vibrant organizations that make our communities thrive.

Together, **we are a community of builders, leaders, investors and champions for better health**. Our focus is on helping everyone have the opportunity to enjoy a healthy life. This means finding increasingly **bold and equitable** ways to improve the life outcomes of especially vulnerable children, families and adults.

Recognizing that more than one in ten children live in poverty, one in nine people struggle with hunger and far too many cannot afford basic health services, we are humble in knowing that we have miles to go. Yet **progress is being made every day**. For example, over the past ten years, heart disease, cancer and teen birth rates have declined in our counties and the rate of people who lack health insurance has been cut in half. This year, declines in drug overdose fatalities bring us hope.

As our neighbors in South Central Pennsylvania, the assets of the foundation belong to you and the report herein reflects our **public accountability**. In 2019, a rising stock market and **careful stewardship** allowed the Partnership's investments to grow. Simultaneously, we distributed \$1.7 million in funding to more than 60 programs and initiatives in our region.

By ensuring that we keep **our doors open to new voices** and perspectives, **community members guide all that we do**.

Together, we are mighty.

Thank you for engaging with us.

Joseph Vancosky
Board Chair

Becca Raley
Executive Director



WE FOCUS ON AWARDING GRANTS IN 3 PRIORITY FUNDING AREAS

Strengthening Health Capacities



Build the ability of organizations and collaborative partners to engage in comprehensive strategies that improve health.

Building Healthy Communities



Support projects that advance decisions, conditions, policies and systems that enable people to live healthier lives in their schools, workplaces, homes and neighborhoods. Priority is given to groups working collaboratively to create systemic changes.

Ensuring Access for All



Ensure equitable access to health services by supporting direct services and capacity building.



TOGETHER We Invest

We champion and invest in ideas, initiatives and collaborations that improve the health of the people and communities in our region.

Strengthening Health Capacities \$155,560 10 Programs

- Catholic Charities of the Diocese of Harrisburg - Leader in Me \$4,000
- Carlisle CARES - Training \$1,600
- Carlisle Family YMCA - Here for All. Here for Good. Capital Campaign \$50,000
- Central Pennsylvania Conservancy - Spring Garden Preserve Management Plan \$5,000
- Downtown Carlisle Association - Farmers On The Square Strategic Planning \$2,500
- Episcopal Home - Episcopal Home Flooring Project \$25,000
- LEAF Project - The LEAF Project: Developing Professionals \$5,000
- Maranatha-Carlisle - Communications and Marketing Strategy \$42,460
- Wellness @ Work 2019-2020 (Year 14) - \$15,000
- YWCA Carlisle - Pad Pantry \$5,000

Building Healthy Communities

\$357,078 31 Programs

Adams County Arts Council - Healing heARTS Program **\$5,000**
Amethyst Foundation - Jr .Tracker & Wilderness Exploration Summer Camps **\$5,000**
Bermudian Springs School District - Second Step Social Emotional Learning Curriculum **\$5,000**
Second Step Social Emotional Learning Curriculum II **\$5,000**
Big Brothers Big Sisters of the Capital Region - Grow BIG . . . Grow Well: Health and Wellness Initiative **\$25,000**
Big Brothers Big Sisters of York & Adams Counties - Community Mentoring Program **\$5,000**
Camp Koala - Support Group for Grieving Children **\$1,000**
Carlisle Area School District - Crestview Mighty Milers **\$1,000**
Go Girls Go **\$1,000**
Carlisle Arts Learning Center - Artful Aging **\$3,800**
CONNECT: The Summer Collaboration **\$3,500**
Carlisle Community Coalition - Carlisle Summer Basketball League **\$5,000**
Catholic Charities of the Diocese of Harrisburg - SPS Playground **\$5,000**
Cumberland County Library System Foundation - STAR - Service to Adult Readers **\$5,000**
Dickinson College - Bicycle Safety Education Program for Carlisle's Northside Neighborhood **\$500**
Drew Michael Taylor Foundation - Grief Education and Support Programs **\$2,940**
Episcopal Home - Aging and Family Group Decision Making **\$30,000**
Friends of Spring Township - Lynn Sheaffer Dum Memorial Park **\$100,000**
Girls on the Run Capital Area - Carlisle Schools Girls on the Run **\$2,500**
Shippensburg Area Girls on the Run **\$5,000**
Hope Station Opportunity Area Neighborhood Council - After School Program: Enhancing Reading Skills **\$5,000**
James Burd Elementary School - Community Playground Build **\$5,000**
Join Hands Ministry - Perry County Backpack Program **\$5,000**
LEAF Project - Leadership, Education And Farming Youth Program **\$25,000**
Make It a Healthy Summer! 2019 - Summer Youth Activity Scholarships **\$20,000**
Perry County Council of the Arts - Collaboration with Cumberland/Perry ARC; Art Workshop Series and Exhibition **\$1,500**
Project SHARE of Carlisle - English Second Language Pilot Program **\$3,138**
Shippensburg University Foundation - Hound Packs – Shippensburg Area School District **\$5,000**
Healthy Shippensburg **\$64,200**
Summer Program for Youth - Strengthening Kids: Body and Mind **\$5,000**
YWCA Carlisle - G.R.A.N.D.S. (Gratitude. Resilience. Attitude. Nurture. Develop. Support.) **\$2,000**

Ensuring Access for All

\$970,515 16 Programs

American Heart Association - Mission: Lifeline Stroke Systems of Care **\$25,000**
Carlisle Area Healthcare Auxiliary - Scholarship Program **\$5,000**
Carlisle Arts Learning Center - Teens Addressing Mental Illness Through Art **\$3,000**
Community CARES - Medication Accountability and Risk Management Program **\$17,000**
Diakon Child Family and Community Ministries - Resource Family Recruitment and Retention **\$72,730**
Dickinson College - Migrant Farm Labor Health Outreach in Upper Adams County **\$4,000**
Employment Skills Center - Healthcare Training and Pathways to Careers **\$157,100**
Hamilton Health Center of Perry County - Contact to Care **\$44,190**
Pennsylvania Parks & Forests Foundation - Little Buffalo State Park ADA Dock **\$20,000**
Pinnacle Health Hospitals - UPMC Pinnacle Nurse Family Partnership **\$90,000**
Sadler Health Center Corporation - Oral Health **\$275,071**
Healthy Rx **\$66,360**
Behavioral Health & Tobacco Cessation/Education **\$30,664**
Someone To Tell It To - Creating a Caring Culture for Healthcare Settings **\$1,650**
Substance Abuse Services - RASE of Carlisle **\$158,000**
United Way of Carlisle & Cumberland County - Getting Ready for Kindergarten Calendar **\$750**

TOGETHER We Partner

Strategic Initiatives

As a catalyst for change, we play a backbone role in convening the following groups and trainings to address complex community issues.

Affordable Housing & Homelessness Council

With our three-year commitment of \$345,000, a broad cross section of community partners are working closely with the Cumberland County Housing & Redevelopment Authorities to increase access to affordable housing and expand economic opportunities for low-income individuals and families in Cumberland and Perry Counties. Their Roadmap for Action focusing on systems change goes beyond emergency fixes to address root issues of housing insecurity.

Cumberland County Food System Alliance

The Cumberland County Food System Alliance was formed in 2017 by more than 20 community stakeholders. Now convened by Shippensburg University's Center for Land Use & Sustainability, the alliance's goal is to develop a sustainable local food system that promotes economic vitality, increases food security, supports wellness and advances community resilience.

Task Force on Opioid Prescribing

In partnership with the Cumberland-Perry Drug & Alcohol Commission, area health systems, community partners and Taylor Brand Group, we continue to deepen our three-year \$90,000 communications campaign. We are working closely with physicians and local media outlets to increase the use of best practices in opioid abuse prevention, safe prescribing and treatment referrals.

Workforce Development & Sustainable Wages Initiative

This initiative aims to develop a communications strategy that promotes quality jobs and training opportunities, plus guides local employers on ways to grow and maintain a skilled and engaged workforce. The effort is led by a diverse task force of local nonprofits, businesses, CAEDC, the Carlisle Chamber, Dickinson faculty, PA CareerLink and the United Way.

Nonprofit Training Institute

This year, the Partnership promoted the use of best practices through four nonprofit trainings.

Systems Change Strategies

by Capacity for Change

Effective Nonprofit Governance

by La Salle's Nonprofit Center

What Makes a Superior Leader?

by La Salle's Nonprofit Center

Advocacy for Better Health

by Alliance for Justice

Youth & Community Networking Forums

Our regular networking forums placed a spotlight on emerging health issues.

Current Youth Drug Trends & Alternatives for Pain Management

Addressing Racism in the School Setting



**We seek to foster a culture of learning
with our many partners to enhance
future health strategies.**



Community collaboration is a hallmark of the foundation. Reach out to learn how you or your organization can make a difference.

We join together with a host of collaborative partners to engage in comprehensive strategies to improve health.

- Community Opiate Overdose Prevention Coalition
- Contact Helpline 211 Advisory Committee
- Cumberland Conservation Collaborative
- Cumberland County Health Improvement Partnership
- Cumberland/Perry Local Housing Options Team
- Cumberland/Perry Substance Abuse Prevention Coalition
- Dickinson College Health Learning & Action Network
- Get Outdoors PA
- Healthy Shippensburg Coalition
- PA Hunger Action Coalition
 - Senior SNAP Enrollment Task Force
 - Summer Food Task Force
- PA Greenways & Trails Summit Hospitality Committee
- Penn State Pro Wellness Advisory Council
- Pennsylvania Coalition for Oral Health
- Pennsylvania Health Funders Collaborative
- Pennsylvania Health Insurance Literacy Work Group
- Perry County Family Services Partnership Board
- Perry County Health Coalition
- Perry Housing Task Force
- Shippensburg Human Services Council
- South Mountain Partnership
- Statewide Comprehensive Outdoor Recreation Plan Technical Advisory Committee
- United Way of Carlisle & Cumberland County Community Impact Panel
- United Way of the Capital Region Community Dashboard Task Force
- Core Solutions Partners in Health
- UPMC Pinnacle Community Health Needs Assessment Task Force

TOGETHER We Give



PARTNERSHIP
for Better Health M&T Bank

The Match Madness campaign supports area nonprofits in raising core operating and program funds that are flexible to meet their needs. Match Madness focuses on small nonprofits with annual budgets of under \$5 million.

For the 2019 campaign, the theme was growth. The total funds raised by community organizations grew by **22** percent and the total number of donors grew by **62** percent, with **853** contributors. This year's grand total of dollars raised was over **\$361,000!**



With the generous support of M&T Bank, our matching stretch pool grew to \$75,000.

CONGRATULATIONS TO OUR MATCH MADNESS PARTNERS



Amethyst Foundation
Big Brothers Big Sisters of the Capital Region
Big Brothers Big Sisters of York & Adams Counties
Boys & Girls Club of Chambersburg and Shippensburg
Camp Koala
Carlisle Arts Learning Center
Carlisle Area Healthcare Auxiliary
Carlisle Victory Circle
Civic Club of Shippensburg
Community CARES
Cumberland Goodwill EMS
Cumberland Youth Cycling Development
Cumberland Valley Rails-to-Trails Council
Fresh Match
Hope Station
Katie's Place of Shippensburg
LEAF Project
LivingWell Institute
Maranatha
Perry Human Services

Project SHARE
Safe Harbour
Shippensburg Produce and Outreach (SPO)
Summer Program for Youth (SPY)
The Kidney Foundation of Central PA
The Mental Wellness Awareness Association
The RASE Project
The Salvation Army



Gifts to the Partnership enable us to identify community needs that are not currently being met and spearhead initiatives to fill critical gaps.

Contact us to explore ways your gift can have the greatest impact.

Partnership Cornerstone Society

Lori Amey
Theresa and Donald Arndt
Judy Arnold
Lisa Barnes
Christina Benson and Joseph Layman
Joan Boytim
Mary Frances Carson
Winston and Nickole Cleland
Joan Dickinson
Benjamin Dum
Christopher Farrands
Joni Fegan
Molly and Norman Fortney
Deborah Fulham-Winston
Jeffrey and Christine Gayman
Giant Foods
Nancy Gregor
Linda and David Hoover
Helen and John Houpt
Casandra Jewell
Deborah and Thomas Kelly
David King
Barbara Kirk
Catherine and Matthew Madden
Members 1st Federal Credit Union
M&T Charitable Foundation
Ann and Kurt Myers

Nancy and Thomas Neslund
Ivo and Ellen Peters Otto
Susan and Robert Otway
Morgan Plant and Associates
George and Jennifer Pomeroy
Leslie and Kim Poolman
Jacqueline Powell and Associates
Marilyn Prescott
Becca Raley
Don and Ann Raley
Rita and Ron Schlansky
M. Charles and Jane Seller
Gordon Starr
Heather and Keith Swartz
Carol Thornton
Joseph and Meredith Vancosky
Gail Witwer

Andy Towne Memorial Endowment

Linda and Eric Oughton
Susan and Michael Breslin
Rosemary Meals
Charles Brophy
Nancy and Wayne Johnson
Joby and R. Dennis Ruth
Cheryl and David Balinski
Sandra and John Rhoads
Jaqueline Ege
Ronda Putney
Marjorie Stuckey
Paulette Kelly
Gladys and Marlin Ewing, Sr.
Rosalie and John Getterman, Jr.
Kirk Gitt
International Association of Lions,
Newville Club 5827
Janet and Peter Shultzabarger

Perry County Health Coalition

Highmark Blue Shield
United Way of the Capital Region

Partnership Legacy Society

Joan Boytim
Linda & David Hoover
Susan & Robert Otway
June Shomaker

TOGETHER We Champion



2019 CHAMPIONS FOR BETTER HEALTH

Congratulations to our distinguished community volunteers, health professionals, business leaders, youth and philanthropists whose leadership plays a vital role in advancing the health and wellness of our region.

Winners

Appalachian Running Company - Business of the Year
Artworks! – Carlisle Arts Learning Center - Youth Champions of the Year
Community CARES - Nonprofit of the Year
Sondra Wolfe Elias - Philanthropist of the Year
Rachel McKenrick - Youth Philanthropist of the Year
Secretary Teresa Miller, PA Dept. of Human Services - Making a Difference Award
Perry County Literacy Council - Community Impact Award
Shermaine Rideout - Volunteer of the Year
Eric Saunders, New Hope Ministries - Professional of the Year

Honorable Mentions

Genesis Rehab Services
Joan Jones
Deanne Parsons, R.N.
Project SHARE
Dr. Howard Rosen
Sam's Spoons
Scott Shewell



2019 Champions for
Better Health

FINANCIAL STATEMENTS

JULY 1, 2018 - JUNE 30, 2019

Statement of Financial Position

Assets

Cash and Investment - Unrestricted	44,835,821
Investments - with Donor Restrictions	44,635,966
Land, Buildings, and Equipment (net of depreciation)	158,321
Other Assets	16,798
Total Assets	89,646,906

Liabilities and Net Assets

Grants Payable	1,061,645
Other Liabilities	78,402
Net Assets - Without Donor Restrictions	42,377,537
Net Assets - With Donor Restrictions	46,129,322
Total Liabilities and Net Assets	89,646,906

Statement of Activities and Change in Net Assets

Revenues, Grants, and Other Support

Contributions and Income from Third Party Trusts	1,765,402
Investment Income	1,059,717
Net Realized and Unrealized Gains	2,661,702
Fees and Miscellaneous Income	92,605
Total Revenues, Gains, and Other Support	5,579,426

Expenses

Grants, Initiatives, and Other Program Services	2,151,926
Management and General	255,676
Fundraising	30,305

Total Expenses

Increase in Net Assets	3,141,519
Beginning Net Assets - July 1, 2018	85,365,340
Ending Net Assets - June 30, 2019	88,506,859

Excerpts are from the foundation's audited financial statements for the fiscal year that ended June 30, 2019. Our Form 990 and audited financial statements may be obtained from our office during regular business hours.

MAKING A DIFFERENCE TOGETHER



2019-2020 Board Officers

Joseph Vancosky, MHA, Chairperson
Deborah Fulham-Winston, MA, Vice Chair
Christopher Farrands, CPA, Treasurer
Nancy Gregor, Esq., Secretary
Lori Amey, MSW

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Alvin Blitz, Esq.
Win Cleland, PhD
Benjamin Dum, CFP
Molly Fortney
Helen Houpt, MLS
Trish Niemitz, RN, Med
Ellen Peters Otto
Lakshmi Polavarapu, MD
George Pomeroy, PhD
Mark Price, PhD

Staff

Becca Raley, MA, Executive Director
Casandra Jewell, Office Manager
Barbara Kirk, Finance Director
Ann Hess Myers, Gift Planning Officer
Heather Swartz, Communications Director
Carol Thornton, MPA, Director of Grants & Public Policy
Gail Witwer, Director of Health Promotion

Volunteers

Marisol Barber
Stephen Bartoli, CIMA
Leslie Best
Mary Bloom
Jack Carroll
Tom Coolidge
Ray Davis, MBA, CMPE
Jeanette Diamond

Ed Franco, CP, PhD
Brad Gerlach, MBA
Dave Hoover, PhD
Kendall Isaac, JD, EdD
Deb Kelly, CPA
Taro Landis
Matt Madden
Amy Maley, DO
Jim Nolan

Robin Perry Smith
Sue Otway
Jackie Powell, CFP
Shermaine Rideout
Andy Skelton, PhD
Jim Smiley
Sue Stonecash
Scott Shewell
Beth Weiner



PARTNERSHIP
for Better Health

A Community Foundation
Making a Difference — Together

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717-960-9009

www.ForBetterHealthPA.org