The Partnership for Better Health is a community foundation that invests in ideas, initiatives and collaborations to improve the health of the people and communities in our region.
Dear Community Members,

When people ask us what we do at the Partnership for Better Health, we are swift to describe the wealth of community partnerships that lie at the heart of our work. This year’s annual report shines a spotlight on the hundreds of volunteers, generous donors and vibrant organizations that make our communities thrive.

Together, we are a community of builders, leaders, investors and champions for better health. Our focus is on helping everyone have the opportunity to enjoy a healthy life. This means finding increasingly bold and equitable ways to improve the life outcomes of especially vulnerable children, families and adults.

Recognizing that more than one in ten children live in poverty, one in nine people struggle with hunger and far too many cannot afford basic health services, we are humble in knowing that we have miles to go. Yet progress is being made every day. For example, over the past ten years, heart disease, cancer and teen birth rates have declined in our counties and the rate of people who lack health insurance has been cut in half. This year, declines in drug overdose fatalities bring us hope.

As our neighbors in South Central Pennsylvania, the assets of the foundation belong to you and the report herein reflects our public accountability. In 2019, a rising stock market and careful stewardship allowed the Partnership’s investments to grow. Simultaneously, we distributed $1.7 million in funding to more than 60 programs and initiatives in our region.

By ensuring that we keep our doors open to new voices and perspectives, community members guide all that we do.

Together, we are mighty.

Thank you for engaging with us.

Joseph Vancosky  
Board Chair

Becca Raley  
Executive Director
WE FOCUS ON AWARDING GRANTS IN 3 PRIORITY FUNDING AREAS

Strengthening Health Capacities

Build the ability of organizations and collaborative partners to engage in comprehensive strategies that improve health.

Building Healthy Communities

Support projects that advance decisions, conditions, policies and systems that enable people to live healthier lives in their schools, workplaces, homes and neighborhoods. Priority is given to groups working collaboratively to create systemic changes.

Ensuring Access for All

Ensure equitable access to health services by supporting direct services and capacity building.

TOGETHER We Invest

We champion and invest in ideas, initiatives and collaborations that improve the health of the people and communities in our region.

Strengthening Health Capacities
$155,560  10 Programs

Catholic Charities of the Diocese of Harrisburg  -  Leader in Me  $4,000
Carlisle CARES  -  Training  $1,600
Carlisle Family YMCA  -  Here for All. Here for Good. Capital Campaign  $50,000
Central Pennsylvania Conservancy  -  Spring Garden Preserve Management Plan  $5,000
Downtown Carlisle Association  -  Farmers On The Square Strategic Planning  $2,500
Episcopal Home  -  Episcopal Home Flooring Project  $25,000
LEAF Project  -  The LEAF Project: Developing Professionals  $5,000
Maranatha-Carlisle  -  Communications and Marketing Strategy  $42,460
Wellness @ Work 2019-2020 (Year 14)  -  $15,000
YWCA Carlisle  -  Pad Pantry  $5,000
Building Healthy Communities

$357,078  31 Programs

Adams County Arts Council  -  Healing heARTS Program  $5,000  
Amethyst Foundation  -  Jr. Tracker & Wilderness Exploration Summer Camps  $5,000  
Bermudian Springs School District  -  Second Step Social Emotional Learning Curriculum  $5,000  
                       -  Second Step Social Emotional Learning Curriculum II  $5,000  
Big Brothers Big Sisters of the Capital Region  -  Grow BIG . . . Grow Well: Health and Wellness Initiative  $25,000  
Big Brothers Big Sisters of York & Adams Counties  -  Community Mentoring Program  $5,000  
Camp Koala  -  Support Group for Grieving Children  $1,000  
Carlisle Area School District  -  Crestview Mighty Milers  $1,000  
                       -  Go Girls Go  $1,000  
Carlisle Arts Learning Center  -  Artful Aging  $3,800  
                       -  CONNECT: The Summer Collaboration  $3,500  
Carlisle Community Coalition  -  Carlisle Summer Basketball League  $5,000  
Catholic Charities of the Diocese of Harrisburg  -  SPS Playground  $5,000  
Cumberland County Library System Foundation  -  STAR - Service to Adult Readers  $5,000  
Dickinson College  -  Bicycle Safety Education Program for Carlisle's Northside Neighborhood  $500  
Drew Michael Taylor Foundation  -  Grief Education and Support Programs  $2,940  
Episcopal Home  -  Aging and Family Group Decision Making  $30,000  
Friends of Spring Township  -  Lynn Sheaffer Dum Memorial Park  $100,000  
Girls on the Run Capital Area  -  Carlisle Schools Girls on the Run  $2,500  
                       -  Shippensburg Area Girls on the Run  $5,000  
Hope Station Opportunity Area Neighborhood Council  -  After School Program: Enhancing Reading Skills  $5,000  
James Burd Elementary School  -  Community Playground Build  $5,000  
Join Hands Ministry  -  Perry County Backpack Program  $5,000  
LEAF Project  -  Leadership, Education And Farming Youth Program  $25,000  
Make It a Healthy Summer! 2019  -  Summer Youth Activity Scholarships  $20,000  
Perry County Council of the Arts  -  Collaboration with Cumberland/Perry ARC; Art Workshop Series and Exhibition  $1,500  
Project SHARE of Carlisle  -  English Second Language Pilot Program  $3,138  
Shippensburg University Foundation  -  Hound Packs – Shippensburg Area School District  $5,000  
                       -  Healthy Shippensburg  $64,200  
Summer Program for Youth  -  Strengthening Kids: Body and Mind  $5,000  

Ensuring Access for All

$970,515  16 Programs

American Heart Association  -  Mission: Lifeline Stroke Systems of Care  $25,000  
Carlisle Area Healthcare Auxiliary  -  Scholarship Program  $5,000  
Carlisle Arts Learning Center  -  Teens Addressing Mental Illness Through Art  $3,000  
Community CARES  -  Medication Accountability and Risk Management Program  $17,000  
Diakon Child Family and Community Ministries  -  Resource Family Recruitment and Retention  $72,730  
Dickinson College  -  Migrant Farm Labor Health Outreach in Upper Adams County  $4,000  
Employment Skills Center  -  Healthcare Training and Pathways to Careers  $157,100  
Hamilton Health Center of Perry County  -  Contact to Care  $44,190  
Pennsylvania Parks & Forests Foundation  -  Little Buffalo State Park ADA Dock  $20,000  
Pinnacle Health Hospitals  -  UPMC Pinnacle Nurse Family Partnership  $90,000  
Sadler Health Center Corporation  -  Oral Health  $275,071  
                       -  Healthy Rx  $66,360  
Behavioral Health & Tobacco Cessation/Education  -  $30,664  
Someone To Tell It To  -  Creating a Caring Culture for Healthcare Settings  $1,650  
Substance Abuse Services  -  RASE of Carlisle  $158,000  
United Way of Carlisle & Cumberland County  -  Getting Ready for Kindergarten Calendar  $750
As a catalyst for change, we play a backbone role in convening the following groups and trainings to address complex community issues.

**Affordable Housing & Homelessness Council**
With our three-year commitment of $345,000, a broad cross section of community partners are working closely with the Cumberland County Housing & Redevelopment Authorities to increase access to affordable housing and expand economic opportunities for low-income individuals and families in Cumberland and Perry Counties. Their Roadmap for Action focusing on systems change goes beyond emergency fixes to address root issues of housing insecurity.

**Cumberland County Food System Alliance**
The Cumberland County Food System Alliance was formed in 2017 by more than 20 community stakeholders. Now convened by Shippensburg University’s Center for Land Use & Sustainability, the alliance’s goal is to develop a sustainable local food system that promotes economic vitality, increases food security, supports wellness and advances community resilience.

**Task Force on Opioid Prescribing**
In partnership with the Cumberland-Perry Drug & Alcohol Commission, area health systems, community partners and Taylor Brand Group, we continue to deepen our three-year $90,000 communications campaign. We are working closely with physicians and local media outlets to increase the use of best practices in opioid abuse prevention, safe prescribing and treatment referrals.

**Workforce Development & Sustainable Wages Initiative**
This initiative aims to develop a communications strategy that promotes quality jobs and training opportunities, plus guides local employers on ways to grow and maintain a skilled and engaged workforce. The effort is led by a diverse task force of local nonprofits, businesses, CAEDC, the Carlisle Chamber, Dickinson faculty, PA CareerLink and the United Way.

**Nonprofit Training Institute**
This year, the Partnership promoted the use of best practices through four nonprofit trainings.

- **Systems Change Strategies**
  by Capacity for Change
- **Effective Nonprofit Governance**
  by La Salle’s Nonprofit Center
- **What Makes a Superior Leader?**
  by La Salle’s Nonprofit Center
- **Advocacy for Better Health**
  by Alliance for Justice

**Youth & Community Networking Forums**
Our regular networking forums placed a spotlight on emerging health issues.

- **Current Youth Drug Trends & Alternatives for Pain Management**
- **Addressing Racism in the School Setting**
We seek to foster a culture of learning with our many partners to enhance future health strategies.

Community collaboration is a hallmark of the foundation. Reach out to learn how you or your organization can make a difference.

We join together with a host of collaborative partners to engage in comprehensive strategies to improve health.

- Community Opiate Overdose Prevention Coalition
- Contact Helpline 211 Advisory Committee
- Cumberland Conservation Collaborative
- Cumberland County Health Improvement Partnership
- Cumberland/Perry Local Housing Options Team
- Cumberland/Perry Substance Abuse Prevention Coalition
- Dickinson College Health Learning & Action Network
- Get Outdoors PA
- Healthy Shippensburg Coalition
- PA Hunger Action Coalition
  - Senior SNAP Enrollment Task Force
  - Summer Food Task Force
- PA Greenways & Trails Summit Hospitality Committee
- Penn State Pro Wellness Advisory Council
- Pennsylvania Coalition for Oral Health
- Pennsylvania Health Funders Collaborative
- Pennsylvania Health Insurance Literacy Work Group
- Perry County Family Services Partnership Board
- Perry County Health Coalition
- Perry Housing Task Force
- Shippensburg Human Services Council
- South Mountain Partnership
- Statewide Comprehensive Outdoor Recreation Plan Technical Advisory Committee
- United Way of Carlisle & Cumberland County Community Impact Panel
- United Way of the Capital Region Community Dashboard Task Force
- Core Solutions Partners in Health
- UPMC Pinnacle Community Health Needs Assessment Task Force
The Match Madness campaign supports area nonprofits in raising core operating and program funds that are flexible to meet their needs. Match Madness focuses on small nonprofits with annual budgets of under $5 million.

For the 2019 campaign, the theme was growth. The total funds raised by community organizations grew by 22 percent and the total number of donors grew by 62 percent, with 853 contributors. This year’s grand total of dollars raised was over $361,000!

With the generous support of M&T Bank, our matching stretch pool grew to $75,000.

CONGRATULATIONS TO OUR MATCH MADNESS PARTNERS

Amethyst Foundation
Big Brothers Big Sisters of the Capital Region
Big Brothers Big Sisters of York & Adams Counties
Boys & Girls Club of Chambersburg and Shippensburg
Camp Koala
Carlisle Arts Learning Center
Carlisle Area Healthcare Auxiliary
Carlisle Victory Circle
Civic Club of Shippensburg
Community CARES
Cumberland Goodwill EMS
Cumberland Youth Cycling Development
Cumberland Valley Rails-to-Trails Council
Fresh Match
Hope Station
Katie’s Place of Shippensburg
LEAF Project
LivingWell Institute
Maranatha
Perry Human Services

Project SHARE
Safe Harbour
Shippensburg Produce and Outreach (SPO)
Summer Program for Youth (SPY)
The Kidney Foundation of Central PA
The Mental Wellness Awareness Association
The RASE Project
The Salvation Army
Gifts to the Partnership enable us to identify community needs that are not currently being met and spearhead initiatives to fill critical gaps.

Contact us to explore ways your gift can have the greatest impact.

**Partnership Cornerstone Society**

- Lori Amey
- Theresa and Donald Arndt
- Judy Arnold
- Lisa Barnes
- Christina Benson and Joseph Layman
- Joan Boytim
- Mary Frances Carson
- Winston and Nickole Cleland
- Joan Dickinson
- Benjamin Dum
- Christopher Farrands
- Joni Fegan
- Molly and Norman Fortney
- Deborah Fulham-Winston
- Jeffrey and Christine Gayman
- Giant Foods
- Nancy Gregor
- Linda and David Hoover
- Helen and John Houpt
- Casandra Jewell
- Deborah and Thomas Kelly
- David King
- Barbara Kirk
- Catherine and Matthew Madden
- Members 1st Federal Credit Union
- M&T Charitable Foundation
- Ann and Kurt Myers
- Nancy and Thomas Neslund
- Ivo and Ellen Peters Otto
- Susan and Robert Otway
- Morgan Plant and Associates
- George and Jennifer Pomeroy
- Leslie and Kim Poolman
- Jacqueline Powell and Associates
- Marilyn Prescott
- Becca Raley
- Don and Ann Raley
- Rita and Ron Schlansky
- M. Charles and Jane Seller
- Gordon Starr
- Heather and Keith Swartz
- Carol Thornton
- Joseph and Meredith Vancosky
- Gail Witwer

**Andy Towne Memorial Endowment**

- Linda and Eric Oughton
- Susan and Michael Breslin
- Rosemary Meals
- Charles Brophy
- Nancy and Wayne Johnson
- Joby and R. Dennis Ruth
- Cheryl and David Balinski
- Sandra and John Rhoads
- Jaqueline Ege
- Ronda Putney
- Marjorie Stuckey
- Paulette Kelly
- Gladys and Marlin Ewing, Sr.
- Rosalie and John Getterman, Jr.
- Kirk Gitt
- International Association of Lions, Newville Club 5827
- Janet and Peter Shultzabarger

**Perry County Health Coalition**

- Highmark Blue Shield
- United Way of the Capital Region

**Partnership Legacy Society**

- Joan Boytim
- Linda & David Hoover
- Susan & Robert Otway
- June Shomaker
CONGRATULATIONS TO OUR DISTINGUISHED COMMUNITY VOLUNTEERS, HEALTH PROFESSIONALS, BUSINESS LEADERS, YOUTH AND PHILANTHROPISTS WHOSE LEADERSHIP PLAYS A VITAL ROLE IN ADVANCING THE HEALTH AND WELLNESS OF OUR REGION.

Winners
Appalachian Running Company - Business of the Year
Artworks! – Carlisle Arts Learning Center - Youth Champions of the Year
Community CARES - Nonprofit of the Year
Sondra Wolfe Elias - Philanthropist of the Year
Rachel McKenrick - Youth Philanthropist of the Year
Secretary Teresa Miller, PA Dept. of Human Services - Making a Difference Award
Perry County Literacy Council - Community Impact Award
Shermaine Rideout - Volunteer of the Year
Eric Saunders, New Hope Ministries - Professional of the Year

Honorable Mentions
Genesis Rehab Services
Joan Jones
Deanne Parsons, R.N.
Project SHARE
Dr. Howard Rosen
Sam’s Spoons
Scott Shewell
**FINANCIAL STATEMENTS**  
**JULY 1, 2018 - JUNE 30, 2019**

**Statement of Financial Position**

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Cash and Investment - Unrestricted</td>
<td>44,835,821</td>
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<tr>
<td>Investments - with Donor Restrictions</td>
<td>44,635,966</td>
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<tr>
<td>Land, Buildings, and Equipment (net of depreciation)</td>
<td>158,321</td>
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<tr>
<td>Other Assets</td>
<td>16,798</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>89,646,906</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Grants Payable</td>
<td>1,061,645</td>
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<tr>
<td>Other Liabilities</td>
<td>78,402</td>
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<tr>
<td>Net Assets - Without Donor Restrictions</td>
<td>42,377,537</td>
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<tr>
<td>Net Assets - With Donor Restrictions</td>
<td>46,129,322</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>89,646,906</strong></td>
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**Statement of Activities and Change in Net Assets**

<table>
<thead>
<tr>
<th>Revenues, Grants, and Other Support</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Contributions and Income from Third Party Trusts</td>
<td>1,765,402</td>
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<tr>
<td>Investment Income</td>
<td>1,059,717</td>
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<tr>
<td>Net Realized and Unrealized Gains</td>
<td>2,661,702</td>
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<tr>
<td>Fees and Miscellaneous Income</td>
<td>92,605</td>
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<tr>
<td><strong>Total Revenues, Gains, and Other Support</strong></td>
<td><strong>5,579,426</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants, Initiatives, and Other Program Services</td>
<td>2,151,926</td>
</tr>
<tr>
<td>Management and General</td>
<td>255,676</td>
</tr>
<tr>
<td>Fundraising</td>
<td>30,305</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>2,437,907</strong></td>
</tr>
</tbody>
</table>

Increase in Net Assets  
Beginning Net Assets - July 1, 2018  
Ending Net Assets - June 30, 2019

Excerpts are from the foundation's audited financial statements for the fiscal year that ended June 30, 2019. Our Form 990 and audited financial statements may be obtained from our office during regular business hours.
2019-2020 Board Officers
Joseph Vancosky, MHA, Chairperson
Deborah Fulham-Winston, MA, Vice Chair
Christopher Farrands, CPA, Treasurer
Nancy Gregor, Esq., Secretary
Lori Amey, MSW

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Win Cleland, PhD
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Barbara Kirk, Finance Director
Ann Hess Myers, Gift Planning Officer
Heather Swartz, Communications Director
Carol Thornton, MPA, Director of Grants & Public Policy
Gail Witwer, Director of Health Promotion

274 Wilson Street, Carlisle, PA 17013
717-960-9009
www.ForBetterHealthPA.org

Volunteers
Marisol Barber
Stephen Bartoli, CIMA
Leslie Best
Mary Bloom
Jack Carroll
Tom Coolidge
Ray Davis, MBA, CMPE
Jeanette Diamond
Ed Franco, CP, PhD
Brad Gerlach, MBA
Dave Hoover, PhD
Kendall Isaac, JD, EdD
Deb Kelly, CPA
Taro Landis
Matt Madden
Amy Maley, DO
Jim Nolan
Robin Perry Smith
Sue Otway
Jackie Powell, CFP
Shermaine Rideout
Andy Skelton, PhD
Jim Smiley
Sue Stonecash
Scott Shewell
Beth Weiner